Beginning a Dialogue: Healthy Eating, Active Living in Rural Yamhill County

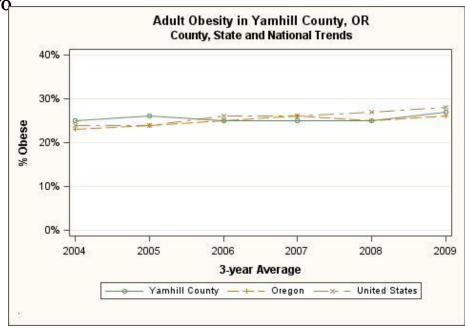
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Obesity in Yamhill County

• Yamhill County: 27%

State of Oregon: 26%

National Benchmark: 25%



Healthy Eating, Active Living (HEAL)

- HEAL is a movement to promote community health at a municipal level
- Yamhill County Public Health received a grant from the Northwest Health Foundation

Yamhill County at a glance

Total population: 99,193

• West Valley: 9,813

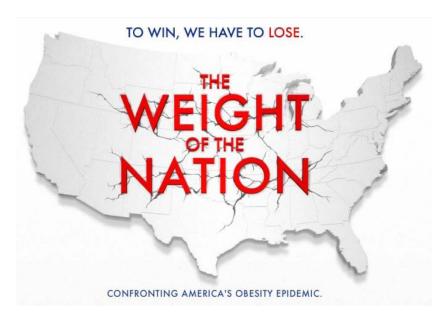
Dayton 2,534

Yamhill & Carlton: 3,031



Event Structure

- Meal
- Portion of "The Weight of the Nation" screened
- Panel discussion Community leaders



West Valley HEAL

- 30 Attendees
- Transportation Provided
- May 21, 2013







Dayton HEAL

- 10 Attendees
- Presentation in Spanish
- May 22, 2013



Yamhill Carlton HEAL

- 60 Attendees
- Health focused resource booths
- May 30, 2013



West Valley Project Ideas

- Farmer's Market
- Community Center with focus on Wellness
 - Fitness Classes
 - Gardening Classes
 - Food Preservation Classes

West Valley Community Campus





Dayton Project Ideas

- Community Wellness Committee
- Walking path
- Cooking classes for children & adults

Yamhill Carlton Project Ideas

- Community Garden
- Farmer's Market
- Farm to School
- Rails to Trails



Successes

- Community Garden in Carlton
- West Valley Community Campus is hosting exercise classes
- Yamhill Carlton School District received a Farm to School grant for the second year

Barriers

Fresh produce is limited and expensive

• Ease of transportation in the West Valley is a continuing issue

 Engaging community members for continuing efforts

Momentum

- WVCC has applied for 501(c)3 status
 - They continue to work on renovating the building
- The steering committee from Yamhill Carlton is working to formalize roles, responsibilities, and goals to move forward.

Thank You

Questions?

References

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